**Note:** All partner releases about the All of Us Research Program must be reviewed by NIH’s communications team. Given the anticipated volume of partner releases for launch, these are due for review by noon EDT on April 26, 2018 to jilliene.drayton@nih.gov.

This shell press release is offered as a resource to All of Us partners interested in issuing their own press releases for launch. Partners are not required to use this template, though it may help streamline review—particularly if organizations call out their additions or changes with highlighting. Partners also are welcome to draft their own releases, with or without text from this version.

**<Washington Rural Health Association> joins NIH in launching the All of Us Research Program to advance precision medicine**

*Enrollment set to open nationwide for historic research effort*

On May 6, the National Institutes of Health will open national enrollment for the [All of Us Research Program](https://www.joinallofus.org/en)—a momentous effort to advance individualized prevention, treatment and care for people of all backgrounds—in collaboration with < The Washington Rural Health Association > and other partners. People ages 18 and older, regardless of health status, will be able to enroll. The official launch date will be marked by community events in cities across the country as well as an online event. The Washington Rural Health Association will have an informational booth, drop by, say hello and learn how you can become more involved!

Volunteers will join more than 25,000 participants across the United States who have already enrolled in All of Us as part of a year-long beta test to prepare for the program’s national launch. The overall aim is to enroll 1 million or more volunteers and oversample communities that have been underrepresented in research to make the program the largest, most diverse resource of its kind.

“The time is now to transform how we conduct research—with participants as partners—to shed new light on how to stay healthy and manage disease in more personalized ways. This is what we can accomplish through All of Us,” said NIH Director Francis S. Collins, M.D., Ph.D.

Precision medicine is an emerging approach to disease treatment and prevention that considers differences in people’s lifestyles, environments and biological makeup, including genes. By partnering with 1 million diverse people who share information about themselves over many years, the All of Us Research Program will enable research to more precisely prevent and treat a variety of health conditions.

“All of us are unique, but today we live mostly in an era of ‘one-size-fits-all’ medicine,” said Eric Dishman, director of the All of Us Research Program. “I’m alive today because of precision medicine and I think everyone deserves that same opportunity no matter the color of your skin, your economic status, your age or your sex or gender. In other words, it will truly take *all* of us.”

All of Us seeks to transform the relationship between researchers and participants, bringing them together as partners to inform the program’s directions, goals and responsible return of research information. Participants will be able to access their own health information, summary data about the entire participant community and information about studies and findings that come from All of Us.

Studies show there’s a clear cost benefit to reducing health inequalities, since the poor health and shortened life expectancy that health inequality engenders represent a direct cost. Causing higher burden on acute, prescribing services, mental health and social care resources. We are learning that poor health futures of those who experience health inequalities represent a short and longer-term resourcing issue. Washington State Rural Health Association is impassioned about everyone understanding the economic value of inclusion. Populations are not stagnant and the needs of communities will not stay the same. We should continually collect, monitor data, communicate with partner agencies and engage with seldom heard groups to understand what communities need.

Participants are asked to share different types of health and lifestyle information, including through online surveys and electronic health records (EHRs), which will continue to be collected over the course of the program. At different times over the coming months and years, some participants will be asked to visit a local partner site to provide blood and urine samples and to have basic physical measurements taken, such as height and weight. To ensure that the program gathers information from all types of people, especially those who have been underrepresented in research, not everyone will be asked to give physical measures and samples. In the future, participants may be invited to share data through wearable devices and to join follow-up research studies, including clinical trials.

Also in future phases of the program, children will be able to enroll, and the program will add more data types, such as genetic data. In addition, data from the program will be broadly accessible for research purposes. Ultimately, the All of Us Research program will be a rich and open data resource for traditional academic researchers as well as citizen scientists—and everyone in between.

NIH has funded more than [100 organizations](https://www.joinallofus.org/en/program-partners) throughout the U.S. to be partners in the program, including <Washington Rural Health Association, is providing support by raising public awareness about the program among rural health care communities/helping to enroll participants.

On the program’s May 6 launch date, the All of Us Research Program will host [special events](http://launch.joinallofus.org) in diverse communities around the country.

People also may take part in social media activities (#JoinAllofUs) or tune in at <https://Launch.JoinAllofUs.org> to watch speakers across the country talk about precision medicine and the power of volunteering for research.

To learn more about the program and how to join, please visit <https://www.JoinAllofUs.org>.

“All of Us” is a registered service mark of the U.S. Department of Health & Human Services (HHS).

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